



...meeting the critical needs of homeless children

FOR IMMEDIATE RELEASE

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Protect-A-Bed Donates \$30,000 in Mattress Protectors to Captain Hope's Kids
Mattress protectors distributed to homeless service providers throughout North Texas

(DALLAS) — Protect-A-Bed®, the makers of the most effective mattress protector ever produced, donated 500 mattress protectors valued at \$30,000 to Dallas-based nonprofit Captain Hope's Kids. Protect-A-Bed's donation was made possible through the company's longstanding relationship with Mattress Giant.

Captain Hope's Kids, which provides critically-needed supplies to homeless children, will distribute the mattress protectors to several homeless service providers throughout the North Texas area. The Protect-A-Bed bedding protectors provide a comfortable, hygienic and bacteria-free sleeping space – a necessity in shelters as many different people use the beds.

“This generous donation from Protect-A-Bed allows Captain Hope's Kids to provide an important health product to keep the beds in shelters cleaner and more durable,” says Jeanne Reyer, executive director of Captain Hope's Kids. “Many people don't realize that the average age of a homeless person is seven years old and that homeless children in particular have difficulty with potty training and wetting the bed because of the instability in their lives. These covers will allow them to sleep in a clean bed each night.”

According to a count by the Metro Dallas Homeless Alliance, women and children rose to more than half the total homeless population in Dallas County at 53 percent, compared to 48 percent in 2005. On any given night in North Texas, more than 1,200 children will sleep in homeless and domestic violence shelters. In the Dallas area, 2/3 of homeless children are younger than 10.

Family Gateway, a Dallas-based homeless service provider, has already requested 150-200 mattress protectors.

“This most generous donation of mattress protectors will enable Family Gateway to extend the use of its mattresses and provide the families and children who temporarily reside at the Center with a restful night's sleep in a clean, protected bed,” said Jan Mitura, executive director of Family Gateway.

About Protect-A-Bed

Protect-A-Bed® was founded in 1980 to produce a mattress protector that would provide consumers with a perfect, healthy and comfortable sleep environment. As the most effective mattress protector ever produced, Protect-A-Bed® bedding protectors help create a dry, allergy-free sleep zone for children, teens, adults and seniors. Protect-A-Bed's® focus and dedication is to provide complete customer satisfaction by not compromising on quality and by producing a product that has no equal in the marketplace. Protect-A-Bed® products are listed as a Class 1 Medical Device with the Food and Drug Administration (FDA). For more information, visit www.protectabed.com.

About Captain Hope's Kids:

Captain Hope's Kids is committed to meeting the critical needs of homeless children. Through its partnership with approximately 40 homeless service providers in North Texas, Captain Hope's Kids helped agencies provide \$466,500 in supplies for more than 15,000 homeless children last year, a 41% increase over 2005. The organization collects and distributes necessities like diapers, underwear, socks, strollers, school uniforms and hygiene items. For additional information about Captain Hope's Kids, please visit www.captainhope.org.

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